Preparing Your Written Strategy Statement for Sherrin's Workshop

STEP 1

Clarify the Objective

What specifically do you plan to accomplish?

STEP 2

List Your Strategies

What are all of the ways you plan to go about achieving your objective?

STEP 3

Select One Strategy

Which one strategy will you focus on for this workshop?

STEP 4

Write Your Statement

What exactly will you do to achieve your objective?

STEP 5

Refine it with the Checklist

Do you have a statement that will be most useful for this workshop?

Read Sherrin's article **"How to Write Your Strategy Statement for the Essence of Strategy Workshop"** for more detailed instructions

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