

Sherrin Ross Ingram, JD

Consulting with ambitious businesses & professionals to get more STRATEGIC & stay FOCUSED on fast-tracking their success

BookSherrin@sherrin.com



36 people have recommended Sherrin

"Sherrin's presentation on "How to Develop and Stick with Your Strategic Marketing Plan" for the Defense Research Institute's Diversity Conference was phenomenal! DRI has exceptionally high standards for speakers so I am cautious about recommending any speaker unless I am absolutely convinced they can meet DRI's standards. DRI's Diversity Conference requires speakers that can deliver high impact, practical content. In Sherrin's case, she also needed to motivate the conference attendees who are reluctant to proactively market themselves. After reviewing her website, I knew that Sherrin was the right speaker for the job, and I'm proud to say that her presentation exceeded expectations. Her message and strategies resonated deeply with the attendees. I was thrilled to receive a lot of positive feedback from the attendees, and I was not surprised that the post conference survey results revealed that Sherrin was one of the highest rated speakers. It is noteworthy to mention that Sherrin spoke directly after lunch and, even with a heavy content topic like marketing, she was dynamic, engaging and inspirational which was just what was needed to lead off the second half of the conference. I was also impressed with the fact that Sherrin stayed for the whole conference, mingled with our large group of 400+ attendees and attended the social events. I enthusiastically recommend Sherrin as a speaker. Any meeting planner will have one less thing to worry about if Sherrin is a part of their program. Douglas K. Burrell"

— , was Sherrin's client

"I attended Sherrin's presentation at the international E-women Network conference. She spoke on strategies to drive targeted traffic to blogs. Her presentation was clear, and she is a very dynamic speaker. Very quality content that individuals and corporations can take action on immediately!"

— , *creative director, Get Your Woman On!*, worked directly with Sherrin at International Center for Strategic Planning

"I attended Sherrin's session at the eWomenNetwork International Conference and she was incredible! Sherrin's strategies on how to attract targeted customers was phenomenal and practical and I can implement those strategies in my business right away. I highly recommend Sherrin as a speaker because she was inspiring and passionate about helping business owners succeed in their businesses"

— , *Chief Business Development Officer (CBDO), Get Your Woman On*, was with another

company when working with Sherrin at International Center for Strategic Planning

"I first listened to Sherrin's "How to Develop a Wealth Mentality" cd about 6 months ago. I've since listened to it several more times, and started to implement the different strategies and thought processes that she discusses. It has made quite a dramatic impact on my financial well-being. As a matter of fact, I've more than doubled my income in the last six months, and I can honestly say that most of that increase is due to my new mental attitude towards wealth creation. Thanks Sherrin, Dr. Cody Masek"

— , *Owner, Complete Health Chiropractic*, was with another company when working with Sherrin at International Center for Strategic Planning

"Sherrin is synonymous with actionable and thought-provoking information. Whether it's a live presentation, a video or her social media posts, I absolutely love receiving Sherrin's penetrating insights and practical advice in any form. Being in her Inner Circle can really help you get to the next level!"

— , *Host, The Philippe Matthews Show*, worked directly with Sherrin at International Center for Strategic Planning

"Sherrin is generous with her wisdom and touches people every day without even realizing it. At a casual event, she took one look at my logo on my business card and offered detailed advice on how to improve it. Her insights were so spot on that I immediately made the changes she suggested and those ideas filtered down into our entire marketing strategy for GreatWebMeetings.com. This is one smart lady."

— , *President, www.greatwebmeetings.com*, worked with Sherrin at International Center for Strategic Planning

"Sherrin Ross Ingram served as a presenter for my recent group for women entrepreneurs. Her powerful message resonated with the group, and I personally found her words to be encouraging and empowering on so many levels. She discussed several key attributes of the successful entrepreneur and provided helpful exercises to assist us with our personal efforts to grow. She also highlighted certain principles that played a significant role in our success as entrepreneurs. In helping us tap into our inspiration for becoming an entrepreneur, she helped us see the importance of reflection in staying motivated. She helped us create an actionable business and lifestyle strategy that empowered us with the tools to manage certain counter-productive behaviors, and further helped us identify the underlying causes for those behaviors. Her message of courageous commitment was timely, effective and truly inspirational. I'm most appreciative of the fact that she combined lifestyle and business principles into her presentation. Her understanding of human nature, action-oriented style of teaching, energetic delivery and her ability to engage the audience makes her an outstanding fit for entrepreneurial consulting."

— , was Sherrin's client

"Sherrin, is pure inspiration in action! I absolutely love receiving all her information. From emails, newsletters, videos and everything in between, I know that anything coming from Sherrin is worth making the time to read and listen to. I enthusiastically recommend Sherrin's work for anyone looking to be motivated with practical advice!"

— , *Social Marketing Specialist, Keyword Competitor*, was with another company when working with Sherrin at International Center for Strategic Planning

"I find the messages that Sherin conveys speak directly to me as a business owner. I would highly recommend Sherrin's work for anyone looking for practical and motivational business coaching."

— , *Director, Paretos Software*, was with another company when working with Sherrin at International Center for Strategic Planning

"I recently attended the eWomen Network conference and specifically a class taught by Sherrin. Her presentation style was intriguing and compelled me to take action. Thanks Sherrin for a great presentation."

— , *Social Media Specialist, Decisive Minds, LLC*, worked with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Sherinn spoke at the Downers Grove Area Chamber's Women in Networking (WIN) luncheon today, where she explained the hows and whys of blogging. We all came away with a greater understanding of making the most of our blogs to enhance and accelerate our businesses. Sherinn is very accomplished, personable, highly enthusiastic and an excellent speaker."

— , was Sherrin's client

"I attended Sherrin's session at the 2011 eWomen International Conference. Her suggestions on how to use blogs to increase business presence online were practical, clear, and easy to implement. Sherrin is an excellent speaker, willing to share her knowledge freely, and bases her process on steps she has implemented herself and used successfully. One of the best sessions I attended!"

— , was Sherrin's client

"Last month I attended a lecture by Sherrin at the eWomen Intl. conference in Dallas, TX. She delivered her message in an exciting and informative way. I gained so much information to use in my own blog, I can't wait to get started."

— , *Managing Partner, Pugh & Company, LLC*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I am happy to recommend Sherrin Ross Ingram -- she is a phenomenal speaker. I heard her

presentation at the eWomenNetwork International Conference where she gave a compelling presentation with practical strategies that could be implemented immediately. Every word she spoke was value filled and she is simply motivating and inspiring. The benefits I received were practical strategies, tools and techniques to attract targeted customers using blogs. I again highly recommend Sherrin as a speaker because I found her to be giving, generous with her knowledge and totally centered on her audience and their needs. You will love this woman! Joy Leach
President Professional Resources Initiatives, Inc."

— , *Owner, Professional Resources Initiatives, Inc.*, worked directly with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Sherrin spoke at the eWomenNetwork International Conference on strategies to attract targeted customers using blogs. I highly recommend Sherrin as a speaker because I found her to be knowledgeable on the subject, able to communicate priorities, fun presentation ""

— , *Co-Manager, Real Hopes for Business*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I attended Sherrin's session at the e-Women Network International Conference in July and was highly impressed! She was an eloquent but warm speaker with just the right mix of personal story and expertise. Her knowledge was vast and she gave great tips that were outside of the box yet realistic. I would love to hear her again to take in what I am sure I missed!"

— , was Sherrin's client

"I attended the most remarkable presentation by Sherrin Ross Ingram at the 2011 eWomen Network International Conference. Sherrin spoke about unique strategies to attract targeted customers using blogs. She has motivated me to hone my blogging capabilities to expand my business. As a seasoned blogger, I didn't know there was so much more to know. I was drawn in by not only her energy but also her warmth and humor. Sherrin inspires with great content and practical advice. Can't wait to take her Boot Camp for Bloggers!"

— , was Sherrin's client

"I attended Sherrin's session at the eWomenNetwork International Conference and she was very clear and to the point. She gave live examples of her blogs and showed us how easy it is to start blogging. I definitely recommend Sherrin."

— , *President/Founder, Z-Office Online*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I was compelled to introduce myself to Sherrin after listening to her inspiring speech at the 11th annual eWomenNetwork International Conference. I am a huge advocate of Positive Parenting and

I believe Sherrin's practical advice, insights and motivational story can make a difference and impact any audience. I believe we will be doing great things together!"

— , *Founder, The Positive Mom Foundation*, worked directly with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I attended Sherrin's session at the eWomenNetwork International Conference and I can honestly say it was one of the best sessions I have attended at any conference. The subject was on the strategies behind blogging. There were several take-aways, a few of which I have already implemented into my own blog - it was that easy! Sherrin shared invaluable tips, kept me interested, and took care to make sure everyone was engaged. Her presentation was clear, inspiring and easy to follow along. I would highly recommend Sherrin as a speaker/presenter at any conference."

— , *Author, Get Your Woman On!*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I heard Sherrin speak at the eWomenNetwork International Conference on strategies to attract targeted customers using blogs. I attended because I knew it was time for me to step up my marketing and start blogging. I'm an Intimacy Specialist with not much technical savvy. Sherrin's presentation was easy to understand and it was loaded with content. I highly recommend Sherrin as a speaker because I found her to be very knowledgeable on ways to get going now and why it's important for my business to blog. She explained the "how to" in such great layman's terms so that I felt confident to go home and put what she taught into practice."

— , *Sales & Marketing Consultant, Senior Industry Professionals*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"At the eWomenNetwork International Conference, Sherrin was one of the few presenters who actually provided bona fide tips and pragmatic solutions in her breakout session. Where others delivered motivational speeches and a sales pitch at the end for their secrets, she delivered a concrete idea, explained the process and included a realistic time frame. She demonstrated the use of blogs for small business owners and how to maximize the tool to position yourself as THE expert--without paying outrageous fees for ad click-throughs. Clearly the best presenter at the conference."

— , was Sherrin's client

"I attended Sherrin's presentation on "How to Develop and Stick to Your Strategic Marketing Plan" at the Defense Research Institute's Diversity for Success conference. Sherrin is an engaging motivational speaker with a wealth of knowledge and practical marketing advice. I would recommend her presentation to anyone who wants to develop their personal marketing plan."

— , *Attorney at Law, Lowe, Stein, Hoffman, Allweiss & Hauver*, was with another company when working with Sherrin at DRI- Diversity for Success Seminar

"Sherrin's presentation on "The Essence of Communication Strategy" to the TI District 54 Spring Conference included easy to understand tips that our attendees can implement quickly. She brings tremendous experience to any task before her. A high-value experience to the attendees, and very enjoyable to work with."

— , was Sherrin's client

"Sherrin presented on "The Essence of Communication Strategy: Getting to the Heart of Your Message". Sherrin's message was strategically engaging and insightful. I applaud Sherrin her expert knowledge on the subject and the groundwork she lays for those seeking to be more genuine in their communications."

— , was Sherrin's client

"Sherrin gave an excellent presentation to our Rotary Club on the essentials of planning, focus and addressing barriers. She was engaging, persuasive, and used appropriate examples. Sherrin clearly not only knows her subject, but speaks from experience."

— , *Director, Skokie Public Library*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Sherrin is one of the best speakers I've encountered for explaining social media, marketing, SEO in an engaging, smart, fun, yet substantial way. Within 20 minutes, she'll have you scrambling notes, leaning forward, laughing, experiencing "A-HA!" moments, and saying, "more please!"

— , *Principal, Launch Your Movement*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I get so many emails and newsletters, some I have signed up for, some just appear. I give a quick look and then most go from the inbox to the deleted box quickly after a first view. If they become too much they then hit the spam or I unsubscribe. However, after receiving the Magnificent Monday e-mails I was impelled to actually read them. After a while, I started looking forward to Mondays. I find the little motivating boost I get from those e-mails helps to encourage me to keep it positive. I leave them available in my inbox and re-read on Wednesday or Thursday just to keep it fresh throughout the week. I have found the simplicity of the message that Sherrin puts forth to be light and easy yet so deep and motivating. I later decided to follow Sherrin on Twitter and friend her on Facebook. I have found each connection to be rewarding and encouraging. In a world where there's so much negative info flowing, its a breath of freshness to receive a little positive energies throughout the day. I appreciate the messages that Sherrin puts forth. They truly are an inspiration to my day. Her tips and tidbits help to keep me positive and focused throughout my work day. I find I gain stamina and energy to keep moving forward and continue being productive in both my thoughts and my actions. I would love to see her speak live. If her weekly e-mails could do so much can you just imagine what could be gained from a seminar? Awesome! Thank you Sherrin!"

— , *Personalized Gifts, TAGDesigns.com*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I tuned into The Extra Effort Show with Andrew Carr recently (blogtalkradio) and listened intently as Sherrin highlighted some business strategies that gave me light bulb moment after light bulb moment. Her practical, yet sophisticated delivery was just what I needed to boost my business focus and have me hunger for more information. I look forward to following her for a time to come and highly recommend her to speak to any group who needs to sharpen their vision."

— , *Chief Consultant, NANCE COMMUNICATIONS*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Sherrin did a most wonderful presentation for PACES (Parent and Child Education Society) titled "Picking Resolutions You Keep." She presented real life, achievable methods for goal setting. She helped me realize what was a real goal for myself and how we sometimes define a goal that is not what we actually want to achieve. One of the most important things I took from her talk is having a goal-buddy - finding someone to help keep me accountable for my goal. For example, I wanted to be more accountable about sticking to the budget we set for our household expenses. I set up a weekly meeting with my husband to go over our expense sheet. It made me be more accountable because I had to actually sit down and look at the numbers with him. This single tidbit was MOST useful! Thank you, Sherrin, for your wise and practical offering of how to make goals that one can actually achieve. This was much more useful than the goal-setting class I had at my former employer!"

— , *Owner/Operator, The Bendick Company*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Sherrin knows how to motivate! Her down-to-earth and encouraging style can motivate anyone at any age. Her goal is to life people up and in a world that tends to "tear people down," Sherrin is the answer to our dreams!"

— , *Teacher, Lafayette College*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Anyone who reads Sherrin's social media posts are challenged, inspired and, quite often, incited to an introspective check-up to determine if they are on the right track. Of all the tweets and online blogs, I find that Sherrin's Motivational Monday's, and other posts, are truly worth the read!"

— , *Career Advisor, Loyola University Chicago*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Sherrin is an inspiration to everyone. I look forward to receiving her Monday Inspiration messages in my Inbox every week - just gives you that extra boost at the start of the working week."

— , *Owner, Paul Beard*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"Sherrin provided very valuable insights into the business of speaking, graciously sharing her extensive experiences and resources without any reservation. She painted a vivid, yet honest, window into the world of professional speaking, the good and not-so-good, that was truly appreciated. If you're looking for results, talk with Sherrin - she delivers!"

— , *Student, NSA-IL Speaker University*, was with another company when working with Sherrin at Sherrin Ross Ingram | Strategic Planning Keynote Speaker | Strategic Planning Consultant | Trainer

"I met Sherrin at a speaker's workshop. I immediately realized that not only was she intelligent and resourceful, but she was one of those rare individuals that were committed to complete projects in a timely and professional manner. She is one of those people that you must remain in contact with so that you can share in her amazing growth and professional development. If I have any projects that need integrity, creative problem solving, a fresh perspective, and yes an occasional legal detanglement, I would suggest Sherrin."

— , *The Innovator, Shift Happens!®*, was with another company when working with Sherrin at Tressler, Soderstrom, Maloney & Priess

"Sherrin, have inspired and motivated me to become more each day. I look forward to her newsletters and Magnificent Monday Messages. They set the tone for the week and help me stay on track. Sherrin encourages us daily that we can accomplish our wildest dreams and reach every goal we have set for ourselves. She is an inspiration and a blessing to all that have the privilege to come in contact with her. For anyone that want to succeed, I recommend that they align them-selves with Sherrin Ingram, JD- The Strategic Thinker's Inner Circle, and all of her other educational tools. You will become more and better each day. Much success in all that you do!
Eleanor Norman"

— , *Owner, The Norman Group*, worked with Sherrin at The Strategic Thinker's Inner Circle

[Click here to view Sherrin's profile on LinkedIn](#)